

John Doe, M.Ed

Address – Address – Address

Phone and email

I am a highly motivated, energetic professional with more than 25 years experience in K-12 education including the classroom and the education resources and services industry. In addition, I am a published author possessing expertise in curriculum & instruction and assessment, virtual/blended content delivery, and effective strategies for improving classroom effectiveness and student achievement through innovation.

Skills Summary

- Relationship-selling Expert
- 1:1 Implementation Specialist
- Expert with Digital Platform Delivery
- Standards-Aligned Classroom Assessment
- Superior Communication, Presentation & Training Skills
- Curriculum Design & Delivery Specialist
- Personalized & Adaptive Learning Expert

Account General Manager and Mathematics Curriculum Specialist

Company ABC, (2002-Present)

My experience as an educator and my background in curriculum and effective classroom instruction, Common Core State Standards and related technology applications, has allowed me to consistently increase territory market share and exceed projected revenue goals and performance objectives on an annual basis for the past 15 years.

Professional Experience

- Extensive experience in building relationships and maintaining visibility in over 600 school districts across 5 states in the upper Midwest ranging from rural to urban.
- Successfully developed, implemented, and managed sales campaigns from the ground-up across 7 core content areas in K-12/AP course spectrum.
- Trained and presented to thousands of educators and administrative staff in print, blended and 1:1 implementations, including instructional and program practices, formative and summative assessment, content and CCSS alignment.
- Familiar with assisting educators to establish measurable outcomes and ensure efficacy via standards and content alignment.

Technical Experience

- Expert in digital content implementation and related platforms (LMS and SIS) as well as technology-related assets, tasks and processes germane to instruction assessment.
- Extensive experience in working with school districts purchasing patterns allowing them to maximize available budgets.
- Familiar with providing consultative and instructional services to school staff related to programming and assessment needs.

Additional Employment Experience

- 1988-98, School District of ABC, ABC, WI, Mathematics Instructor
- 1996-1998, Creative Educational Publishing, Content Writer
- 1998-2002, Account General Manager, ABC Company

Publications

- Book Title 1
 - A series of integrated activities and problem-based learning scenarios designed to reinforce the importance of acquiring a variety of content and life skills necessary for success in the workplace.
- Book Title 2
 - Classroom-tested activities designed to illustrate the direct application of core subjects and concepts taught in every school as they relate to the world of careers.

Conferences

- Presenter at Name A Conferences
- Presenter at Name B Conferences
- Presenter at Name C Conferences
- Presenter at Name D Conference
- Presenter at Name E Conference

Community and Volunteer Experience

- President, Education Commission, St. ABC's Catholic School, Name, WI (2005-2007)
- Board Member, YMCA of ABC, WI (2005-2008)
- Board Member, United Way of ABC, WI (2007-2008)
- Board Member, ABC Elks Club (2004-2007)
- President, Wisconsin Educational Representatives Association (2007-2010)
- Member, Wisconsin Math Council (1990-1996, 1998-present)

Education

- BA, K-9 Education, Mathematics, 1988, University of XYZ
- M.Ed., Curriculum and Instruction, 1996, University of XYZ